

Corporate Partnerships



SUPPORTING CHILDREN AND THEIR FAMILIES TO LIVE LIFE TO ITS FULLEST.

Zoe's Place Baby Hospice is the operating name of Zoe's Place Trust. Registered charity no. 1092545.

Company limited by guarantee no. 4446417. Registered in England and Wales.

Zoe's Place Baby Hospice Coventry, Ash Green, Coventry, CV7 9JG

Telephone: 02476 361 675 Email: hellocoventry@zoes-place.org.uk Website: www.zoes-place.org.uk



Registered with
**FUNDRAISING
REGULATOR**

ZOE'S PLACE | BABY HOSPICE

Who are Zoe's Place?

We are the only UK baby hospice, providing respite, end of life and palliative care for babies, infants and children with life-limiting, life-threatening and complex needs.

In 2025 we:

Cared for

52

families

Provided

10,367

hours of care

Provided

31

Music Therapy
sessions

At Zoe's Place, we need your support now more than ever. The rising cost of living and current economic climate makes each year more and more challenging to raise the £1.8 million needed to run our Coventry Hospice.

“ Amelia loves coming to Zoe's Place, the support is amazing. Zoe's Place do so much for us as a family and we know Amelia is loved and well cared for whenever she goes to stay. ”

Mike, Amelia's dad.



A message from our Executive Trustee, Joan Stainsby

We are so pleased you are considering becoming a partner of Zoe's Place. By working with us, you're helping to make a BIG difference in the lives of the babies and families we support, whilst helping your company achieve your ESG and CSR goals. 70% of the £1.8million needed to keep our doors open, comes from members of the public and Corporate partners. Your support is invaluable & you are helping us to continue to provide care and support to the children and families across the Midlands who so desperately need our help. Your commitment of funds makes that possible. Thank you so very much.



A handwritten signature in black ink, appearing to read 'Joan Stainsby'.

ZOE'S PLACE | BABY HOSPICE

Why Partner with us?

By becoming a Corporate Partner of Zoe's Place, we can help you to fulfil your Environmental Social Governance (ESG) and Corporate Social Responsibility (CSR) objectives and help to build your publicity as a company that not only works for yourselves but others too. ESG and CSR are powerful instruments that can foster a positive influence on the environment and society, whilst simultaneously strengthening your brand and increasing your team's dedication and morale.

Research shows that employees stay longer with a company that allows them to take part in fundraising or support their chosen charity in different forms such as volunteer days. This is where we come in! Let's seize this opportunity now and help create a sustainable future for future generations.



Don't just take our word for it... hear from some of our partners

**Alexandra Liddiard, Channel Marketing Executive at
Triton Showers**

"As a proud long-standing partner of Zoe's Place Baby Hospice, Triton have been committed to supporting the charity's vital work for many years. Zoe's Place provides specialist, nurse-led palliative, respite and end-of-life care for babies and young children with life-limiting or life-threatening conditions. Knowing that public support accounts for a significant proportion of the hospice's funding, our team has always been passionate about playing an active role in sustaining such an essential service."

Over the years, Triton employees have taken part in a wide variety of fundraising activities—each one helping Zoe's Place continue providing expert care, therapy, sibling support and joyful memory-making opportunities for the families they serve. In 2025, we were especially proud to sponsor the Siblings' Trip, giving brothers and sisters of hospice children the chance to enjoy an unforgettable overnight visit to the Sea Life Centre. Supporting initiatives like these is incredibly meaningful to us, and we remain committed to helping Zoe's Place make a difference for every child and family who depends on their extraordinary care."



ZOE'S PLACE | BABY HOSPICE



Richard Evans, Director at Genesis Employment Services Ltd

“At Genesis Employment, people and the communities we serve sit at the very core of our business. Supporting Zoe’s Place is a natural extension of those values, giving us the opportunity to contribute to a cause that delivers truly vital care and support to children and families during incredibly difficult times.”

Richard and Gaynor Frost, Directors of Genesis Employment, have long been strong believers in supporting local charities and making a meaningful difference within the community. Their commitment has helped shape our ongoing relationship with Zoe’s Place and the way we approach our wider social responsibility as a business.

Our involvement goes beyond traditional fundraising. We are passionate about raising awareness of the incredible work Zoe’s Place carries out, and one of the ways we do this is by displaying Zoe’s Place branding on the back of our hi-vis vests. Across the sites we operate on each day, this helps keep the charity visible, sparking conversations and increasing understanding of the support they provide.

We believe that businesses have a responsibility not only to operate successfully, but to give something meaningful back to the communities in which they work. Partnering with Zoe’s Place allows us to play a small but important role in supporting that mission, and it is something we are genuinely proud to be associated with.

As we celebrate our 20th anniversary, we are particularly proud to be supporting Zoe’s Place through our charity initiatives, including our upcoming Gala Ball, which is dedicated to raising both funds and awareness for the hospice.

Zoe’s Place is an exceptional charity, and we would strongly encourage other organisations to support them in any way they can. The impact they have is profound, and with continued backing from the business community, they can continue to make a real difference to even more families in need.”



Become a Corporate Partner

Business 365

As a Business 365 partner, you will be helping us to continue to support babies and their families to live life to its fullest for the small cost of £1 per day!

£365 per year



As a **Business 365 Partner** you will receive the following benefits:

- Framed Certificate
- Exclusive hospice updates via E-Newsletter
- Use of partner logo

“

Your donation could pay for a siblings activity day, bringing siblings together and helping them to make friends with others in similar situations, and most of all, allowing them to just be a child and have fun.

”



Become a Corporate Partner

Baby Steps



Become a Baby Steps Partner and play a key role in helping children and families to live life to its fullest. Your support can make a lasting impact on their lives. Take the first step and join us today!

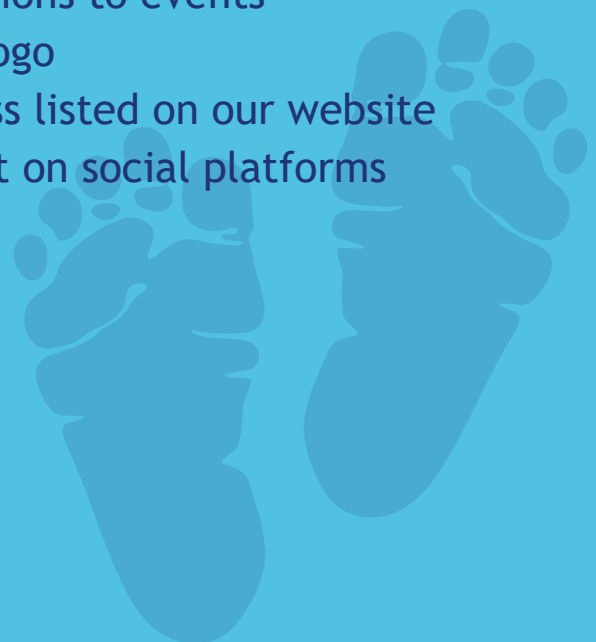
£1,000 per year or £85 per month



As a Baby Steps Partner you will receive the following benefits:

- Baby Steps recognition plaque to showcase at your workplace
- Exclusive hospice updates via E-Newsletter
- Exclusive invitations to events
- Use of partner logo
- See your business listed on our website
- Partner spotlight on social platforms

“ Your donation could ensure that a child with a life limiting or life-threatening condition can receive 20 hours of vital physiotherapy sessions to help alleviate pain and promote movement **”**



Become a Corporate Partner

Building Blocks

Become a Building Blocks Partner today and contribute to the foundation of our care services. Your support ensures we can offer the best care & support to children and families, when they need us most.

£5,000 per year or £420 per month



As a **Building Blocks Partner** you will receive the following benefits:

- Building Blocks recognition plaque to showcase at your workplace
- Named plaque to be displayed in reception at Zoe's Place
- Exclusive hospice updates via E-Newsletter
- Exclusive invitations to events
- Quarterly invite only to networking socials with other Building Blocks partners and Zoe's Place staff
- Use of partner logo
- See your business listed on our website
- Recognition in our newsletters
- Partner spotlight on social platforms
- Half A4 page advert in our corporate brochure
- Exclusive offers to Zoe's Place led events

Your donation could ensure that we can provide a full 24 hours of care for up to 6 children, with life limiting or life-threatening conditions

ZOE'S PLACE | BABY HOSPICE

Corporate Partnerships Tiers

Donation	£365	£1,000	£5,000
Framed certificate	✓		
Exclusive hospice updates via E-Newsletter	✓	✓	✓
Use of partner logo	✓	✓	✓
Baby Steps recognition plaque to showcase at your workplace		✓	
Exclusive invitations to events		✓	✓
See your business listed on our website		✓	✓
Partner spotlight on social platforms		✓	✓
Building Blocks recognition plaque to showcase at your workplace			✓
Named plaque to be displayed in reception at Zoe's Place			✓
Quarterly invite only to networking socials with other Building Blocks partners and Zoe's Place staff			✓
Recognition in our newsletters			✓
Half A4 page advert in our Corporate Brochure			✓
Exclusive offers to Zoe's Place led events			✓



Get in touch today!
 02476 361 675
hellocoventry@zoes-place.org.uk