

ACCUMULATOR CHALLENGE!

FUNDRAISING PACK

HOW IT WORKS

Accumulator Fundraising Pack

£30, 30 days - How much can you raise?

The Zoe's Place Accumulator Challenge will run from the 1st to the 30th April 2026. Within the month, your goal is to come up with fun and creative fundraising ideas to raise as much money as possible for Zoe's Place. Once you receive your start-up fund of £30, you can get started!

STEP 1

Zoe's Place will provide your team with £30 seed funding to get you started!

STEP 2

Our fundraising team will help you create a fundraising plan to help build your challenge

STEP 3

Your team will have 30 days to turn £30 into as much profit as you can!

Key dates for your diary

March

We will be in touch directly to arrange a date for you to receive your fundraising materials and run through some ideas to help you on your way!

1st - 30th April

Your 30 days begins to aim to raise up to £1,000 or more!

1st May

Finalise all funds raised and arrange for delivery of funds to the Hospice

Late May

We will announce the winners!



ABOUT ZOE'S PLACE



We are the only UK baby hospice, providing respite, end of life and palliative care for babies, infants and children with life-limiting, life-threatening and complex needs.

Last year we:

Cared for

52

families

Provided

28,210

hours of care

Provided

180

counselling sessions

At Zoe's Place, we need your support now more than ever. The rising cost of living and current economic climate makes each year more and more challenging to raise the £1.8 million needed to run our Middlesbrough Hospice.

“ Amelia loves coming to Zoe's Place, the support is amazing. Zoe's Place do so much for us as a family and we know Amelia is loved and well cared for whenever she goes to stay. ”
Mike, Amelia's dad.

Find details more details about our services at www.zoes-place.org.uk or scan the QR code



FUNDRAISING IDEAS TO GET YOU STARTED

Not sure where to start?

We've pulled together some ideas to help. As long as your fundraising activities are safe and legal, you can be as creative as you like!

1

Sponsored challenge:

Why not borrow an exercise bike for a cyclothon? Climb the Yorkshire 3 Peaks or walk the Cleveland Way. Ask your friends, family and colleagues to sponsor you and your team.

2

Donate a percentage of sales:

Are you a bakery selling delicious goodies, or maybe your a barber giving fresh cuts! Why not donate a percentage of your sales throughout June?

3

Start a 'money-can't-buy' auction or raffle:

Reach out to your friends, colleagues and clients to start an auction or raffle with exciting prizes.

4

Hold a sports tournament:

Golf, darts, pool, football, the opportunities are endless. Compete against other companies in your sector or have a bit of good old in-house competition.

5

Hold a bucket collection:

Contact your local supermarket, bar or independent retailer - we can provide you with all the materials you need.

6

Match funding:

Ask your company to match any fundraising your team achieves as part of this challenge - a really simple way to double your fundraising total!



SUPPORTING CHILDREN AND THEIR FAMILIES TO LIVE LIFE TO ITS FULLEST.

DECORATE YOUR WORKPLACE



We're fundraising for



Keep track of your progress!



£1,000

£1000 could go towards the daily cost of providing respite care for up to 6 children at our hospice

£750

£750 could pay for a nurse providing vital care and support for a child for one week

£500

£500 could pay for 5 stay and play sessions to help integrate new families into the hospice

£250

£250 could pay for specialist toys and equipment to help us enrich the lives of children we support